

STRATEGIC REGIONAL LEADERSHIP *for innovation* CONFERENCE

GLASSHOUSE, PORT MACQUARIE

WORKSHOP – 17TH NOVEMBER 2011
CONFERENCE – 18TH NOVEMBER 2011



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ABOUT THE CONFERENCE

The aim of many regions to consciously free themselves from the past path and to branch out by renewing and reinventing themselves for future success seems fairly difficult to implement in practice.

Often the most difficult question in these kinds of efforts is not what should be done but how to do it all – how a fragmented bunch of actors, resources, competences, powers, ideas and visions can be pulled together, how people can be mobilised, how a new perception about the region and its futures can be created for needed changes – who and/or what individuals/organisation are capable and respected enough to do it.

Leadership is fundamental to the growth and revitalisation of regional and urban communities. Innovation is the imperative to encouraging growth and investment in new industries, media, social capital and the new regional society. This conference will examine the questions of leadership for innovation and will seek to identify the catalysts for change.

Speaker highlights



The Hon Simon Crean MP
Minister for Regional
Australia



Andrew Stoner MP
NSW Deputy Premier



Rob Oakeshott MP
Federal Member for Lyne



Anne Hollonds
Benevolent Society



Dr. Hunter Watt
Agency for Clinical
Innovation (ACI)



Doron Ben-Meir
Commercialisation Australia



Pam Christie
TAFE and Community
Education



Elizabeth McGregor
North Coast Institute
of TAFE



Luke Hartsuyker MP
Federal Member for Cowper



Prof. Clifford Hughes
Clinical Excellence
Commission



Dr. Tim Williams
Publicani



Dr. Ernesto Sirolli
Sirolli Institute



Welcome Cocktails

Join us for the Welcome Cocktail Party on the 17th November 2011. Pick up your workbook, beat the crowds, enjoy drinks and canapés. All this – and it's included in your conference registration price!

Sponsored By:



GLASSHOUSE

CONFERENCE PROGRAM

18TH NOVEMBER 2011 – GLASSHOUSE PORT MACQUARIE

9.00am	Welcome from the MC	Cameron Marshall Regional Program Manager ABC Radio Mid North Coast
9.05am	Welcome to Country	Bill O'Brien Aboriginal Elder and Chairperson Birpai Local Aboriginal Land Council
9.10am	Conference opening remarks	Elizabeth McGregor Acting Chair Regional Development Australia – Mid North Coast
9.20am	Keynote presentation: Regional leadership for innovation – are we slack enough?	Professor Andrew Beer Housing, Urban and Regional Environments Research Group Discipline of Geographical and Environmental Studies School of Social Sciences Faculty of Humanities and Social Sciences The University of Adelaide
9.40am	Government address: Leadership and a report on the commitment to regional Australia	Rob Oakeshott MP Federal Member for Lyne
10.00am	Government address: 12 months on: A report on regional leadership and the Australian Government's commitment to regional Australia	The Hon Simon Crean MP Minister for Regional Australia, Regional Development and Local Government, and Minister for the Arts
10.20am	International presentation: Leadership in regional innovation systems	Professor Markku Sotaruta Director, Research Unit for Urban and Regional Development Studies (Sente) The University of Tampere, Finland
10.50am	Morning tea & networking break	
11.20am	Conversations on the lounge: Leadership for innovative partnerships & social change Participants: Pam Christie , Deputy Director-General, NSW TAFE and Community Education Jonathan Bielski , Executive Producer SOH Presents, Sydney Opera House Dr. Wayne Graham , Executive Officer, Higher Education Project, Port Macquarie Hastings Council Anne Hollonds , Chief Executive Officer, Benevolent Society Wayne Houlden , Managing Director, Janison	
12.00pm	Keynote presentation: Enabling the health IT ecosystem – Innovation in action	Dr. Hunter Watt Chief Executive Officer Agency for Clinical Innovation
12.20pm	Conversations on the lounge: Leadership & Innovation – healthy communities Participants: Stewart Dowrick , Chief Executive Officer, Mid North Coast Local Health District Professor Clifford F Hughes , Chief Executive Officer, Clinical Excellence Commission Dr. Hunter Watt , Chief Executive Officer, Agency for Clinical Innovation Dr. Warwick Yonge , Director, Rural and Metropolitan Health PTY LTD	
1.00 pm	Networking lunch & showcase viewing	
2.00 pm	Government address:	Andrew Stoner MP Member for Oxley, NSW Deputy Premier, Minister for Trade and Investment, and Minister for Regional Infrastructure and Services

CONFERENCE PROGRAM

18TH NOVEMBER 2011 – GLASSHOUSE PORT MACQUARIE

2.20pm

Conversations on the lounge:

Leadership & innovation – entrepreneurs, energy and environment

Participants:

David Admans, Director, Innovative Regions Centre, **Enterprise Connect**
Doran Ben-Meir, Chief Executive Officer, **Commercialisation Australia**
John Connor, Chief Executive Officer, **The Climate Institute**
Andrew Hillsdon, General Manager Corporate Strategy, **Essential Energy**
Dr. Andrew Johnson, Director External Relations / Vice Chancellor Division, **University of Newcastle**
Lauren Solomon, Policy Manager, **Clean Energy Council**

3.00pm

Conversations on the lounge:

Leadership & innovation: practice & culture – building capability in your organisation

Participants:

Nigel Ferguson, Chief Executive Officer, **Edstein Creative Stone**
Andrew Fraser MP, Member for Coffs Harbour
Robert Loadman, General Manager, **Mid Coast Water**
Elizabeth McGregor, Institute Director, **North Coast Institute of TAFE**
Matthew Nichol, Principle Economist, **Compelling Economics**
Richard Tanner, Group Executive - People, **Virgin Australia**
Dr. Ernesto Sirolli, Chief Executive Officer, **Sirolli Institute**

3.40pm

Keynote presentation:

Digital strategy for the Mid North Coast

Dr. Tim Williams

Director
Publicani

4.00pm

Conversations on the lounge:

Leadership & innovation in communication – changing the language

Participants:

Dr. Peter Adams, Director Commercial and Economic Development, **Wagga Wagga City Council**
Justin Brow, Expedition Leader / Australian Digital Industries Catalyst
Luke Hartsuyker MP, Member for Cowper
Peter Longman, NSW State Manager, **ABC Radio**
David Wheeler, Managing Director, **Mitec**
Dr. Tim Williams, Director, **Publicani**

4.40pm

Conversations on the lounge:

Leadership & Innovation – a future perspective & conference wrap up

Participants:

Professor Andrew Beer, **Housing**, Urban and Regional Environments Research Group Discipline of Geographical and Environmental Studies School of Social Sciences Faculty of Humanities and Social Science, **The University of Adelaide**
Nigel Collin, Creative Champion, **Leading Creatives**
Elizabeth McGregor, Acting Chair, **Regional Development Australia – Mid North Coast**
Phil Ohlson, Managing Director, **Gold Coast Multimedia**
Professor Markku Sotarauta, Director, Research Unit for Urban and Regional Development Studies (Sente), **The University of Tampere, Finland**

5.00pm

Close of conference

Don't miss the pre-conference workshops on the 17th November 2011.

Workshop agenda on the following pages.

WORKSHOP PROGRAM

17TH NOVEMBER 2011 – GLASSHOUSE PORT MACQUARIE

9.00am	Opening remarks and welcome	Peter Tregilgas Executive Officer Regional Development Australia – Mid North Coast
9.10am	Introduction	Professor Andrew Beer Housing, Urban and Regional Environments Research Group Discipline of Geographical and Environmental Studies, School of Social Sciences Faculty of Humanities and Social Sciences The University of Adelaide
9.30am	The Regional leadership challenge	Professor Markku Sotarauta , Dean, Faculty of Economics University of Tampere, Finland
10.15am	The business of developing new health leadership	Stewart Dowrick , Chief Executive Officer, Mid North Coast Local Health District Margaret Spears , Business Capability Consultant, Community Services & Health Faculty, North Coast Institute of TAFE Loretta Alexander , Head Teacher, Community Services and Health, North Coast Institute of TAFE Sponsored By: 
11.00am	Social capital and social entrepreneurship What we have learned from 25 years research and practice in facilitating a new generation of entrepreneurs	Dr. Ernesto Sirolli , Chief Executive Officer, Sirolli Institute
12.30pm	Networking lunch	
1.00pm	Innovation to lead education in regional Australia	Professor Andrew Beer , Housing, Urban and Regional Environments Research Group Discipline of Geographical and Environmental Studies School of Social Sciences Faculty of Humanities and Social Sciences The University of Adelaide Dr. Wayne Graham , Executive Officer, Higher Education Project, Port Macquarie Hastings Council Helyn Davison , Director of TAFE Services, Business & Community Relations, North Coast Institute of TAFE Ann Edmonds , Business Capability Consultant, Business Faculty, North Coast Institute of TAFE Sponsored By: 
2.30pm	Collaboration & communication – new language from a new era	Dr. Tim Williams , Director, Publicani Dr. Peter Adams , The Evocities program – a collaboration of seven regional inland NSW cities and the factors affecting the adoption of high-speed broadband, Wagga Wagga City Council Julie Board , Assistant Director TAFE Services, Information Technology & Creative Industries, North Coast Institute of TAFE Joanne Hinton , Business Capability Consultant, Information Technology & Creative Industries
4.00pm	Wrap up & close of workshops	Peter Tregilgas , Executive Officer, Regional Development Australia – Mid North Coast Professor Markku Sotarauta , Dean, Faculty of Economics University of Tampere, Finland
4.30pm	Viewing of the North Coast Institute of TAFE innovation display	
5.00pm - 7.00pm	Cocktail reception	Sponsored By: 

EVENT INFORMATION

Who should attend?

- Local Government
- State and Federal Government Departments
- Business organisations (such as the Chamber of Commerce)
- Universities and Education Institutions
- Non-Government Organisations
- Regional Development Organisations
- Financial institutions
- Business Leaders
- The Media

How to Register

Tickets can be purchased directly from the conference website: www.regionalleadership.net.au
Telephone: Megan McGill on 02 65 838 641
Email: meganm@rdamidnorthcoast.org.au
Online: www.regionalleadership.net.au

Price

Strategic Regional Leadership Workshop & Conference – 17th & 18th November 2011 – \$198.00 includes GST
Strategic Regional Leadership Conference – 18th November 2011 – \$143.00 includes GST
Strategic Regional Leadership Conference Workshop – 17th November 2011 – \$55.00 includes GST

Ticket Price includes refreshments, lunch, conference documentation and welcome cocktail

Exemption: Organisations and individuals can apply for an exemption of the registration fee by emailing conference convenor: peter@rdamidnorthcoast.org.au

Contact

Regional Development Australia - Mid North Coast
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PO Box 2537, Port Macquarie NSW 2444
Tel: 02 6583 5647 | Fax: 02 6583 5285 | Email: meganm@rdamidnorthcoast.org.au | Web: www.regionalleadership.net.au

Venue Information

The Glasshouse Arts, Conference and Entertainment Centre, Corner Clarence and Hay Streets, Port Macquarie NSW 2444
Tel: (general enquiries) 02 6581 8888

The Glasshouse is the flagship performing arts, conference and entertainment centre in regional NSW, located in the thriving CBD hub of picturesque Port Macquarie, on the mid north coast of NSW.

With a temperate climate, national sporting events, national arts events and significant inbound holiday tourism, the Glasshouse is well positioned to provide high quality arts, conference and entertainment services to the region.



Accommodation

There are many accommodation options in Port Macquarie however special rates have been negotiated with the below accommodation providers.

Rydges Port Macquarie, 1 Hay Street, Port Macquarie NSW 2444
Bookings: T: 02 6589 2888 E: reservations_portmacquarie@rydges.com
Quote 'Regional Leadership' when booking to obtain the special negotiated rates.
Location: Across the road from the conference venue

Privacy

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Disclaimer

Regional Development Australia will endeavour to ensure that the conference program is correct at the time of the event. However, we may need to alter sessions prior to the event and reserve the right to do so without notice. Please check the website (www.regionalleadership.net.au) for most up-to-date conference program. The speaker's presentation represents the opinions of the authors and not necessarily those of Regional Development Australia - MNC or the sponsors.