



## Coffs City Rotary

PO Box 570, Coffs Harbour NSW 2450

### Dear Friends,

I write to you as President of Coffs City Rotary to tell you about Australian Rotary Health ("ARH") – an outstanding Rotary program that will celebrate 30 years of service next August.

This program has led the way as the largest Non Government organisation providing funding for mental health research within Australia. ARH has undertaken successful research into S.I.D.S., Suicide, Alzheimer's and numerous other illnesses through all the major Universities within Australia.

The Australian Government has worked in conjunction with Rotarians to fund mental health awareness community forums over several years that have helped to reduce the stigma commonly associated with mental illness.

Rotary recently ran the Great Australian Bike Ride around Australia to create awareness of mental health issues and this was voted the Fund Raising Event of the year 2010 in NSW.

Now Rotary has another event – HAT DAY – which is May 20<sup>th</sup> 2011. The concept is simple; we seek your support in the following ways:

1. Organise a HAT DAY celebration on May 20<sup>th</sup> (or any date in May that suits).  
See [www.hatday.com.au](http://www.hatday.com.au) and [www.australianrotaryhealth.org.au](http://www.australianrotaryhealth.org.au) for more information.
2. Everyone can participate in the celebration by wearing a hat and offering a donation that would be directed to Australian Rotary Health for Mental Health Research.
3. Collection buckets or boxes could be placed in convenient locations. Promotional material such as brochures for HAT DAY could be placed close by. Prior advertising of the day would assist the success of the day.

To make sure the money raised reaches ARH you can:

- ✓ Post a cheque or money order made out to Australian Rotary Health to our secure mail box:  
**PO Box 3455, PARRAMATTA, NSW 2124**
- ✓ Make an online donation from your credit card on our secure HAT DAY payment page at [www.hatday.com.au](http://www.hatday.com.au).
- ✓ Call 1800 781 878 to donate over the phone.

If you could assist us by passing this proposal around to others that would be appreciated as we envisage this to be a nationwide annual program.

Should you require any further information please do not hesitate to contact me or our Club's **Community Service Director, Peter Wardman** on 02 66 564063; email [wardmans@bigpond.net.au](mailto:wardmans@bigpond.net.au).

Yours sincerely,

**George Cecato**  
**President,**  
**Coffs City Rotary**

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**Coffs City Rotary is a business name of the Rotary Club of Coffs Harbour City Inc.**  
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