



# “What makes us tick? The ten desires that drive us” by Hugh Mackay

## Book Launch



### About Hugh Mackay

Hugh Mackay is a social researcher and novelist who has made a lifelong study of the attitudes and behaviour of Australians. He is the author of twelve books, including five bestsellers. The second edition of his latest non-fiction book, *Advance Australia...Where?* was published in September 2008, and his fifth novel, *Ways of Escape* was published in May 2009. His latest non-fiction book, “What makes us tick? The ten desires that drive us” will be published in October 2010 by Hachette Publishing.

### About the book

In *WHAT MAKES US TICK?* Hugh Mackay gives an account of the things he has learnt from the experience of listening to people talk about their dreams, their fears, their faith, their hopes, their disappointments, their frustrations and their fantasies. In his previous books Hugh has documented the trends that have been reshaping our society. Now the focus is on us as individuals, and Mackay's conclusions go to the heart of some of life's big questions.

Each event will include a presentation by Hugh Mackay, a live interview and question time. This will be followed by book signing and sales.

### Lismore Launch

Date: Tuesday 9th November 2010  
Time: 5.30pm – 7.30pm  
Venue: Platinum Bar, Lismore Workers Club, 231 Keen St, Lismore  
Cost: \$20.00 (includes complimentary beverage)  
Payment: Online via <https://www.scupayments.com/alumni/> or payment can be made at the door.  
Contact: Phone 02 6626 9164 or [karen.howes@scu.edu.au](mailto:karen.howes@scu.edu.au)

### Byron Bay Launch

Date: Wednesday 10th November 2010  
Time: 7.00am – 9.00am  
Venue: The Brewery, 1 Skinners Shoot Rd, Byron Bay  
Cost: \$35.00 Byron United members (includes breakfast)  
\$40.00 Non members (includes breakfast)  
Payment: In advance at time of booking, credit card or eft payment. No payments will be taken at the door.  
Contact: [info@byronunited.org.au](mailto:info@byronunited.org.au) or Diana on 02 6680 8853

### Coffs Harbour Launch

Date: Wednesday 10th November 2010  
Time: 5.30pm – 7.30pm  
Venue: Room D120, CHEC – Coffs Harbour Education Campus, Hogbin Drive, Coffs Harbour  
Cost: \$20.00 (includes complimentary beverage)  
Payment: Online via <https://www.scupayments.com/alumni/> or payment can be made at the door.  
Contact: Phone 02 6659 3393 or [julie.tucker@scu.edu.au](mailto:julie.tucker@scu.edu.au)