

North Coast NSW Innovation Festival 2010 local events

Collated for local business' convenience by Pia Dollmann, Our Living Coast project officer. Please see www.ncinnovationfestival.com.au for more information

Commercialising Innovation

Date: 12 May 2009 Location: Coffs Harbour

Venue & Time: TBC

Bookings: Tel: 132846 Email: hotline@ausindustry.gov.au

Cost: Free Organisation: AusIndustry

Event Format: Information Session

Primary target audience: Innovators looking to go through the Commercialisation Process

This event will talk a little about the massive journey of commercialisation, going through the pitfalls and successes along the way with real life experience, and showing how the new program from the Department of Innovation "Commercialisation Australia" will be able to help a company's journey through Innovation and Commercialisation



An Australian Government Initiative

AusIndustry

Sustainable Youth Enterprise Think-Tank

Date: 13 May 2010 Time: 3.00-6.00pm

Venue: Bellingen Golf Club, Bellingen

Enquiries: OzGREEN 02 6655 2180 or Chamber of Commerce 0411 229 300

RSVP: Bellingen Shire Council Economic Development Manager

Stuart Allardice Email: SAllardice@bellingen.nsw.gov.au

Description:

How can we support young people to create sustainable enterprises?

Sustain our local community, our local environment and our local economy.

The Bellingen Sustainable Business Alliance (BSBA) will conduct a workshop as part of North Coast Innovation Festival to bring together young people and the business community to see what we can innovate together that will:

- Create meaningful employment for Bellingen Shire youth;
- Build mentoring and co-coaching partnerships between business people and youth;
- Enable young people to develop the business skills that are needed to run a successful sustainable enterprise.

This 3 hour think-tank will bring together young people, local businesses and key industry stakeholders to explore, innovate and create opportunities together that will sustain our local community, our local environment and our local economy.

Facilitated by Sue Lennox, OzGREEN Co-Founder/CEO

Water Re-use initiative for Agribusiness

Date: Tuesday, 18th May 2010 Venue: Meet at Nambucca Shire Council Chambers for presentations then tour of Macksville treatment works



Organisation: Nambucca Shire Council

Topic: Macksville treatment plant water re-use project

Format: On site inspection

Booking Details: Wayne Lowe Tel: (02) 65680226 E: wayne.lowe@nambucca.nsw.gov.au

Primary target audience: Potential Agribusiness companies or businesses seeking re-use treated water from sewerage effluent

The event will start with a presentation from Mr Mark Wolf from Green Span Technologies at the Nambucca Shire Council chambers on re-use water innovation technology relating to the Macksville project. Mark will explain how the filtering technology will work and what level / grade of water quality will be produced. This presentation will provide potential investors with key information on what cropping will be possible from the treated water provided. Mark will also talk about the technology that Green Span can offer to potential agri business developers to measure and implement re-use watering systems that manage potential impacts on the surrounding eco system.

Manager Business Development from council Wayne Lowe will deliver a presentation on the type of filtering system that council is seeking to implement and the planning constraints to implementing the project so as investors and council can work together to resolve the issues that may arise. Wayne Lowe will also speak on the availability of industrial land within the shire that could be used for processing and value adding to products grown and any potential government assistance in relation to establishment, processing and value adding.

Business Creativity Workshop

Date: 18 May 2010 Time: 9.00am - 11.00am

Venue: Club Coffs, 61A West High Street, Coffs Harbour

Organisation: Enterprise & Training Company (ETC)

Bookings: Wendy Allgood Tel: 02 6648 5400 E: wendy.allgood@etcltd.com.au

Cost: \$55 Event Format: Workshop

Primary Target Audience: Small Business Community

In this workshop you will;

- learn the value of creativity for business,
- discover the three creative keys of leadership, culture, process
- learn and use the 'funnel thinking' process to generate workable and relevant ideas
- see why cultivating and leading creativity demands a very different set of leadership skills

About the workshop leader

Nigel Collin is Australia's foremost expert on teaching business leaders how to lead their creative people and get results. He has a knack for creating synergy between creative people and business outcomes. Fortunately he is able to teach this to others.

He believes the problem with creativity in business is not finding creative people, or teaching your people to be more creative, it's in focusing and directing their talents into commercial value. He also believes there is a gap between Creativity and business and is obsessed with doing something about it. With genuine knowledge and experience on the frontline working with both creative people and business leaders, Nigel understands how to bring creativity to life in an organization and achieve commercial value. This is where the future gold of your business resides.

Business Sustainability Seminar

Date: **20 May 2010** Venue: TBA, Coffs Harbour

Bookings: To register or find out more contact Jem Hansen Tel:

02 6583 8118 or 0401 864 707 E: jem@impactenviro.com.au.

Organised by: Impact Environmental Consulting

Topic: Business Sustainability

Event Format: Seminar Cost: \$20 per person

Primary target audience: Businesses of all sizes across all sectors

Description:

Find out how to improve the sustainability of your business. Hear what others are achieving locally and state-wide through business sustainability case studies.

Receive a summary of grants, rebates, programs and services available from local, state and federal government to help businesses with anything from recycling services to integrated sustainability planning. Refreshments will be provided.

This seminar will also be run at
19 May in Port Macquarie
19 May in Macksville
20 May in Bellingen

Become a Cultural Detective and Make Diversity Work for You

Date: Friday, **21 May 2010** Time: 9:00am-1:00pm

Location: Gallery Room, Bonville International Golf Resort Clubhouse, Bonville

Cost: to be advised Bookings: Email: khuchendorf@globalinterface.com.au

Event Format: workshop

Primary target audience: anyone working across cultures, specifically exporters and people working in multicultural environments

Description:

How can we understand others on their own terms? How do we find out how and why people do what they do? What motivates them and shapes the behaviour and expressions we see and hear? This is a detective's job —getting to the bottom of a case, unearthing the motives that drive people to do what they do.

Being and behaving differently is not a crime; however, we are likely to treat it as such unless we can find our way into the mindset and values of those different from ourselves. As so many dramas show, being a good detective is as much about proving innocence as it is about assigning guilt.

To become cultural detectives, we need to:

- Identify and understand the core values of a culture and the diversity of ways they are carried out by those who hold them.
- Develop an insatiable curiosity that is always ready to “ask just one more question,” as the now legendary TV detective Columbo habitually did.
- Put all the clues together to understand what is really taking place, what it means and what solutions are at hand.

Cultural Detectives minimize miscommunication, save valuable time and better protect their IP. They achieve more effective and longer term solutions for their organization, employees and customers as they leverage cultural differences as assets. Understanding why people do what they do and why you do what you do will lead to more effective collaboration and better decisions for your organization enterprise wide. Such cultural sleuthing leads not only to “aha’s” of understanding but opens the door to bridge building and synergy that can benefit both sides.

Go Green Tourism Workshop

Date: **26 May 2010** Time: 1.00pm – 5.00pm

Venue: Port Macquarie Hastings Council Organisation: Mid North Coast Tourism

Topic: How Tourism Businesses can reduce energy consumption

Cost: \$55 per company additional \$15 more than one representative from each company attending

Event Format: Workshop Primary target audience: North Coast Tourism Business operators

Enquiries: T: (02) 65694058 E: northcoasttourism@bigpond.com

Registration: www.midnorthcoastnsw.com.au

Description:

Ecotourism Australia will be presenting to our tourism industry operators in Port Macquarie on Wednesday, May 26 and Great Lakes on Thursday, May 27, 2010

The cost of the workshop to be confirmed and includes a free Workbook valued at \$55 that contains practical information on how to reduce your energy consumption and cut emissions.

At the same workshop, the Department of Environment and Climate Change will provide advice on cutting power bills and carbon pollution and information on how to receive a subsidised energy assessment and your own action plan for your business

Business Innovation in IT

Date: **26 May 2010** Time: 4.00pm - 6.30pm

Venue: Coffs Harbour Education campus – D Block Theatre, Hogbin Drive, Coffs Harbour

Organiser: Coffs Harbour Technology Park

Topic: Forum to feature a panel of speakers discussing business innovation involving IT in the North Coast of NSW.

Bookings: Geoff Piesse Tel: 02 6658 8199 Email: manager@coffsinnovation.com.au

Format: Seminar Primary target audience: IT Industry

Five innovative businesses have come together for an afternoon which will have you sitting on the edge of your seat.

Speakers include

Professor Peter Croll from Southern Cross University

Wayne Houlden from Janison Solutions

James Parker from Jetty Research

Craig Doyle from Sutherland Shire Hub for Economic Development (SSHED)

Paul Stapleton from Gravelroad Consulting

Indigenous Business Information Day

Date: Tuesday, **27th May 2010**

Venue: Enterprise and Training Company (ETC), Coffs Harbour

Bookings: Tel: .02 6648 5400 Email: kim.weston@etcltd.com.au

Topic: Business advice and information for Aboriginal people who are interested in starting or growing a small business.

Cost: Free Event Format: Information Day

Target audience: Aboriginals who are contemplating starting a small business or those who are currently in their own business.

Description:

An information day providing business advice to Aboriginal people who are interested in starting their own business or who are currently operating their own business. This advice will cover general business start up, business loans that may be available and how to apply for them, business planning and encouragement from successful members of the indigenous community.

Inverter Technology in Welding and Plasma Cutting

Date: **27 May 2010** Time: 6.00pm - 8.00pm

Venue: K Block, Coffs Harbour Education campus, Hogbin Dr Coffs Harbour
NSW 2450

Bookings: 02 6659 3291 E: Michael.johnston@tafensw.edu.au

Event Format: Workshop Topic: Reducing business cost improved welding and cutting technology

Primary target audience: Manufacturing/ Engineering

Description:

The increasing cost in manufacturing in regard to industrial gases and electricity are requiring industries to look at ways they can reduce costs, increase production times and meet the Ecological Sustainability requirements that will be placed on their industries.

New inverter technology in the areas of welding and plasma cutting and gauging are ways that assist industry to meet these targets along with savings of up to 60% on electricity cost alone can be achieved.

This work shop is designed to allow industry to discuss with the experts how they can utilise this new technology in their business. Technical information on the process will outline how this welding and cutting equipment works and increases productivity.

Demonstrations will take place allowing participants to see the advantages this equipment will give them. An opportunity to use the equipment will also be made available.

The Engineering section at TAFE and the Manufacturing Coffs Coast group are pleased to present this seminar for industry to be able to investigate these technologies within the local area.

Avril Henry on Innovative and Effective Leadership

Date: **31 May 2010** Time: 9.00am - 12.00pm

Venue: Coffs Ex Services Club, Vernon Street, Coffs Harbour

Cost: You can come for half a day, choosing either the morning or afternoon session, and enjoy lunch with us for \$55.00 or attend both sessions and pay \$88.00. GST is included
Organisation: IDEAS Project Regional Development Northern Rivers

Event Format: Workshop

Primary target audience: Small Business, Aged and Community Services team leaders and managers

Topic: Innovative and Effective Leadership

Bookings: Tel: 02 6622 4011 E: ideas@rdanorthernrivers.org.au

Description:

An interactive and innovative workshop with one of Australia's most respected and popular leadership and management specialists. Her passion and energy inspire participants to stretch themselves as they learn how to be better managers and team leaders. Avril generated brilliant feedback from workshops this year in Ballina and Port Macquarie.

Avril Henry on Managing Difficult People

Date: **31 May 2010** Time: 12.30pm - 3.30pm

Venue: Coffs Ex Services Club, Vernon Street, Coffs Harbour

Cost: You can come for half a day, choosing either the morning or afternoon session, and enjoy lunch with us for \$55.00 or attend both sessions and pay \$88.00. GST is included

Topic: Managing Difficult People Event Format: Workshop

Primary target audience: Small Business, Aged and Community Services team leaders and managers or anyone involved with managing people

Bookings: Tel: 02 6622 4011 E: ideas@rdanorthernrivers.org.au

Description:

Learn how to manage difficult people be they colleagues, staff, clients, students or patients in an interactive, and innovative workshop with one of Australia's most respected and popular Leadership and Management specialists. Avril is a consultant to The Australian Defence Force and many large and small national and international organisations.

North Coast Energy Forum

Date: **4th June 2010** Location: Bellingen Memorial Hall, Bellingen

Time: 9.00am - 5.00pm

Cost: \$120 for corporate/government and \$60 for community groups/general public



Enquiries: Rachael Stewart-Rattray M: 0423 112 472 E: ncenergyforum@gmail.com

Format: Presentations and discussion forums all day. Lunch and refreshments are included.

Primary Target Audience: Electricity industry representatives, renewable industry representatives, policy formers, government representatives, academics, researchers and members of the community interested in renewable energy and distributed power generation.

Description:

Sustainable energy is becoming increasingly critical in the face of climate change, rising energy costs and regional population growth. Australia's greenhouse gas emissions are rising in every state and territory with pressures likely to continue to increase in the face of upward population trends. While consumer rebates and industry assistance programs are being introduced to encourage sustainable energy, these are not sufficient alone to overcome some of the fundamental barriers.

The North Coast Energy Forum, being held on Friday 4th June in Bellingen, provides an interactive forum to explore low carbon energy generation opportunities within the context of a sustainable energy future. Community organisations, industry and government representatives will discuss a range of power options including smart grids, solar, gas, bio-energy, micro-hydro and wind. Energy efficiency and demand management will also be considered.

Speakers at the Forum include Dr Mark Diesendorf, renowned sustainable energy expert from the University of New South Wales; Jane Castle, Resource Conservation Campaigner at the Total Environment Centre; and David Shapero, Managing Director of Future Energy.

The Forum is a "for purpose" event, intended only to recover costs, held the day before the Bellingen New Energy Festival (formerly the Renewable Energy Fair) which is on World Environment Day – see www.energyfestival.org for details

Bellingen New Energy Festival

Date: Saturday, **5th June 2010** Time: 8.30am - 3.30pm



Venue: Bellingen Showground, Black Street, North Bellingen

Topic: A catalyst for change

Enquiries: Elizabeth McCabe, 0408 936 774 E: bnef2010@gmail.com

The Bellingen New Energy Festival is an annual event, showcasing environmental innovation and information.

The program includes key-note speakers, workshops, kids activities, and live music - all around the theme of sustainability.

Community groups and local businesses will be demonstrating all the ideas, products and services that can help reduce our carbon footprint and lead to a better future.

Our Living Coast Project Officer Pia Dollmann, ph 648 4644, email: pia.dollmann@chcc.nsw.gov.au

