



Coffs Coast Local Food Film Festival Sponsorship Opportunities

3 BIG Weeks!
3 Great Venues!

WIN a PLATINUM SPONSORSHIP!
LIVE LOCAL EAT LOCAL
Or go into the Draw to win back the cost of the Sponsorship Package you have purchased!

DO IT NOW!
Call 0404 216 461

CoffsCoastLocalFoodFilmFestival.org.au

Platinum Sponsorship!

EAT  LOCAL

High Visibility

Consider the high visibility brand opportunities that the Coffs Coast Local Food Film Festival could bring to your company!

Gold Sponsorship!



Extensive Coverage

Located across 3 venues over 3 weeks, with audiences of 1000+, this is the event to sponsor!

Silver Sponsorship!



Ongoing Frequency

Your name or your company name will be prominently displayed and thanked as a sponsor in all materials (on location and online) pertaining to the Festival.

Festival Supporter!



Unique Opportunity

The only local festival involving three key locations within the Coffs Coast Community with a continuing online presence.

Exceptional Venues!



Heritage & Unique

The heritage listed Bowraville Theatre, the Bellingen Memorial Hall and the First Avenue Cinema in Sawtell bring distinctive atmosphere to your company exposure.

Diverse Program!



Day & Evening Sessions

Feature Films, Short Documentaries, Guest Speakers, Musicians and Food Tastings will all add to the appeal of the Festival and ensure your brand appeal.

Online Promotion!



Online Branded Assets

Materials and information such as recordings of Guest Speakers will be available online with accompanying sponsor details and links.

Community Appeal!



Varied Demographics

The Festival has a wide audience appeal. Including school students, community groups, local growers and consumers and key community decision makers.



Coffs Coast Local Food Film Festival Sponsorship Opportunities

The first Coffs Coast Local Food Film Festival Call for 2010 Sponsors!

Sponsorship offers you a unique opportunity to support the only local film festival involving three key locations within the Coffs Coast community. In addition you or your company will be recognized all over the world by many thousands of our website visitors. Our exclusive naming sponsorships provide the unique opportunity for your business name to be attached to the Coffs Coast Local Food Film Festival (CCLFFF). Sponsors at every level will be recognized for their support of the CCLFFF.

Platinum Sponsorship!

WHAT YOU GET FOR \$1000

Naming recognition for the CCLFFF Short Film People's Choice Award to provide training and opportunities for youth in our local community.
 Naming recognition for the CCLFFF Intern Program—College graduates and early career professionals participate in a program to complement their education and training.
 Inclusion in all paid print, radio and television advertising related to the sponsorship.
 Inclusion in all outgoing CCLFFF e-mail.
 Co-branded CCLFFF T-shirts (Season Sponsor).
 Season-long playbill ad.
 Custom imprints on materials as appropriate to sponsored program & ticketing.
 Pre-show or pre-program verbal recognition for audiences.
 Home page recognition and website hotlink on www.CoffsCoastLocalFoodFilmFestival.org.au
 Coupon, special offer, or product distribution as appropriate.
 Prominent lobby signage.
 Special in theatre signage & banners.
 A sponsorship recognition message displaying Your Company Logo will be inserted at the beginning of all films shown during the Film Festival. (eg; "The Coffs Coast Local Food Film Festival Sponsored by...YOUR COMPANY"). This will remain on our online links to films shown at the festival, as people continue to watch them over the years online.
 Your Name/Company/Organization Logo with a link to your website (if you have one) will feature as a CCLFFF sponsor throughout the CCLFFF website.
 Your Company Logo, details and a brief message from you as a sponsor and a link to your company website will appear on the event sponsorship section and on video pages on www.CoffsCoastLocalFoodFilmFestival.org.au

To learn more about Sponsoring the Coffs Coast Local Food Film Festival and explore additional options, please, email Gary Pankhurst, garyp@CoffsCoastLocalFoodFilmFestival.org.au.

Gold Sponsorship!

WHAT YOU GET FOR \$500

Inclusion in all outgoing Coffs Coast Local Food Film Festival e-mail.
 Custom imprints on materials as appropriate to sponsored program.
 Pre-show or pre-program verbal recognition for audiences.
 Home page recognition and website hotlink on www.CoffsCoastLocalFoodFilmFestival.org.au
 Prominent lobby signage.
 Your Name/Company/Organization Logo with a link to your website (if you have one) will feature as a CCLFFF sponsor throughout the CCLFFF website.

Silver Sponsorship!

WHAT YOU GET FOR \$250

Custom imprints on materials as appropriate to sponsored program.
 Pre-show or pre-program verbal recognition for audiences.
 Home page recognition and website hotlink on www.CoffsCoastLocalFoodFilmFestival.org.au
 Your Name/Company/Organisation Logo with a link to your website (if you have one) will feature as a CCLFFF sponsor throughout the CCLFFF website.

Festival Supporter!

WHAT YOU GET FOR \$100

Custom imprints on materials as appropriate to sponsored program.
 Your Name/Company/Organisation Logo with a link to your website (if you have one) will feature as a CCLFFF supporter throughout the CCLFFF website.